

Firm's success as easy as pie

If you've eaten a pie recently, chances are it was made on Lindsay Pie Making equipment.

The Emu Plains manufacturer, Tom Lindsay, said he had dedicated 20 years to making the perfect pie equipment.

His machines can do everything from big factory production to making gourmet pies or pies for kiosks.

He supplied the pie machines used to make pies for the corporate boxes during the 2000 Olympics.

His pie machines, called Simple Simon and Simone, are now being

exported to the US, New Zealand and Canada.

Mr Lindsay (an ex-pat American) has made it his mission to wean Americans away from hamburgers and hotdogs and on to the good old Aussie pie.

"It's like making a tailor-made suit," Mr Lindsay said.

"Each machine is designed to suit the customer.

"We talk about what kind of case they want, the size of the pies.

"The gourmet market is the future and we've gone with that.

"Our customers are the 'who's who' of the pie world."

Operating in Emu Plains for 15

years, and employing five people, the business has just started picking up awards.

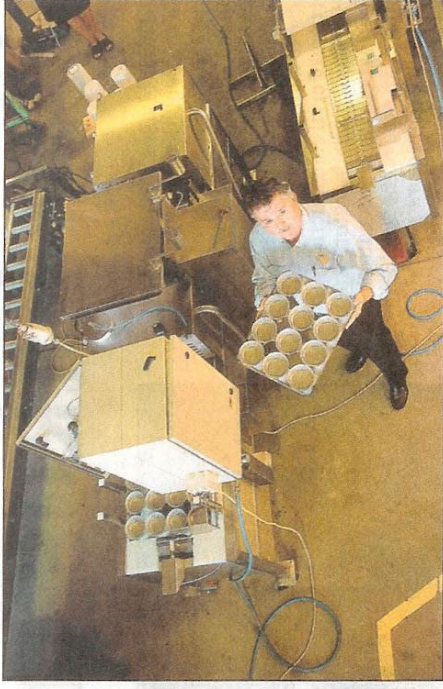
"I think that is because we've moved over to the latest in technology.

"We are now using laser-cutting for everything.

"It is extremely precise, it gives the machines something extra."

The business won the Australian Technology Showcase award for an Australian manufacturer and has won several Western Sydney Industry Awards.

Visit www.simplesimon.com.au for details.



Tom Lindsay, of Lindsay Pie Making Equipment, has dedicated 20 years to his work.