



# Business News

## She's one of the 20 per cent

By Katherine Fenech

IN A sector where far fewer women are employed than men, Danielle Lindsay-Wooldridge is doing well.

As general manager of Lindsay Pie Making Equipment, she is one of the few, according to a report by the agency for Equal Opportunity for Women in the Workplace.

Less than 20 per cent of management in most manufacturing companies is female.

Ms Lindsay-Wooldridge was a rower and sports consultant for the NSW Institute of Sport before moving to her father's company

two years ago. "There wasn't enough money in sport and I wanted to branch out," she said. "First I worked on the company's website for my father then I did some marketing for him."

She said it was hard at first but she realised her skills were versatile.

"I didn't know a lot about manufacturing and it's very male-dominated.

"The company was well known and respected so I found it easy to deal with bakers but learning about engineering and manufacturing was different. But things like marketing span out across all industries."



**Slice of the pie:** Danielle Lindsay-Wooldridge takes on both the men and the pies at Emu Plains. **Picture:** Gary Warrick

## Welcome to greats bearing presents

WE welcome greats bearing gifts – or at least Penrith Valley business leaders did at the boss's dinner at Penrith RSL last week.

The great was Bill Duncan, managing director of USANA Health Sciences and – more importantly for Penrith – chairman of the GROW Sydney area consultative committee.

And the gift in this case was a pocketful of money, millions if needed, from the Federal Government to develop community growth projects designed to get people off the dole and into training.

Ms Duncan said many

## Please give youngsters some work